

MEET CLEAR1—SAME TRUSTED PRODUCT, NEW NAME.



WHY CLEAR?

PRODUCT ▾

INDUSTRIES ▾

RESOURCES ▾

CONTACT

Verify with CLEAR



Identity Powers Security

Built for businesses, CLEAR's comprehensive identity solution maximizes security and minimizes friction.

GET STARTED



ALLOY

AVIS

Budget

Herc Rentals

INTUIT DCMG

RAIDERS

nirvana

okta

SMART NETWORK

30mm+

InstantOn users who verify in seconds with a selfie

TRUSTED BRAND

89%

Of people say that CLEAR represents security and trust

REDUCE FRAUD

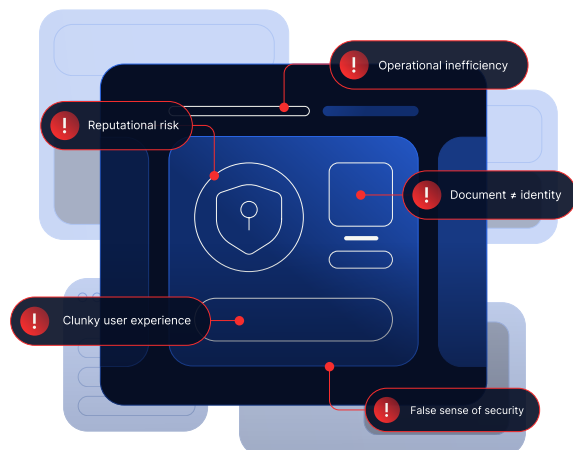
50%

CLEAR's multi-layered identity solution cuts fraud in half

ID IS NOT IDENTITY

Compromised identity compromises your business

Without a robust identity solution, businesses are vulnerable to fraud, security breaches, and customer frustration that erode trust and revenue.





IDENTITY, THE CLEAR WAY

CLEAR's **Secure Identity Platform** is the new standard in security & trust

IDENTITY MATTERS EVERYWHERE

Identity solves different problems
for different partners

With 60+ verification checks available, CLEAR's multi-layered identity solution is customizable to meet your business and compliance needs — and power a delightful experience.



PARTNER SPOTLIGHT

CLEAR streamlines operations while enhancing the patient experience

FRICTIONLESS

93%

patient match rate

EFFICIENCY

95%

reduction in patient duplicates

SECURITY DONE RIGHT



Achieving the **highest standards** in security



TESTIMONIALS

Our partners agree: Identity matters

“With these real-time identity verification results from CLEAR, we can minimize errors from manual checks and stop identity theft attempts before they happen.”



Jeff Gautney
Chief Information Officer | Rush



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RESOURCES

Learn more about how **identity can transform** your business

[VIEW ALL RESOURCES](#)

PRODUCT UPDATES

April 24, 2025

April Product Updates

BLOG

April 24, 2025

CLEAR x DocuSign: Verify the Person Behind the Agreement

BLOG

April 22, 2025

Introducing CLEAR1: The New Standard in Identity

MAXIMIZE SECURITY, MINIMIZE FRICTION WITH CLEAR





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Request a demo



CLEAR Plus

Discover all the ways to win the day of travel—from our dedicated airport Lanes, stadiums, and exclusive Member benefits.

LEARN MORE



WHY CLEAR?

PRODUCT

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INDUSTRIES

Healthcare

Financial Services

Rentals

Hospitality

Workforce

CONTACT

